



Richard Smaizys

**E-commerce & Technology
Consultant
Founder & CEO of PrestaRock**

CONTACT

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COMPETENCIES

- PrestaShop, WordPress, Magento, OpenCart
- AGILE / SCRUM, KANBAN
- LEAN, Theory of Constraints (TOC)
- Project management, analysis, specification
- Team leadership & remuneration systems
- Organic SEO fundamentals for e-commerce
- Negotiation and sales

CORE INDUSTRIES

Consumer electronics, furniture fittings, pharmaceuticals, tyres & automotive, food supplements, manufacturing, construction, kitchenware, mattresses & beds, food, pet products.

LANGUAGES

Lithuanian — native
English — fluent

ABOUT ME

Founder and owner of PrestaRock, holding a Master's degree in Computer Science from Kaunas University of Technology. Started out in 2008 as a freelance programmer. From 2012 to 2014, worked with the first Platinum-Certified US-based PrestaShop agency, before going on to work on some of the largest PrestaShop-based projects in Lithuania. With well over a decade hands-on PrestaShop experience, believes the best e-commerce results come from metrics-based decisions. Today leads a small, senior PrestaRock team while staying hands-on as a project manager — assessing client needs, clarifying specifications, and delivering projects end to end.

WORK EXPERIENCE

2014 — PRESENT

Founder & CEO

PrestaRock

Leads a small, senior PrestaShop e-commerce team. Built the company's remuneration and competency systems, introduced LEAN and TOC-based processes. In 2026, the team's work was recognised with the Scoris Business Excellence Award; in 2025 the company received the "Gazelė" award (Verslo žinios) as one of Lithuania's fastest-growing companies, and it has held Creditin "Strongest in Lithuania" certification since 2015.

2012 — 2014

PrestaShop Developer

Presto-Changeo (EIP Concepts Inc., USA)

First US-based Platinum-Certified PrestaShop agency. Built reusable modules (including PayPal Pro) and worked on online stores for the Australian, US, and Canadian markets.

2010 — 2014

Freelance Full-Stack Web Developer

Independent

Built projects using WordPress, PrestaShop, and CodeIgniter. Worked as project manager, analyst, developer, and tester at the same time.

2011 — 2013

Author & Co-Founder

FWD.lt

Co-founded an IT news portal, publishing 20+ articles on IT news and e-commerce.

2011 — 2013

Full-Stack Web Developer

UAB Simple LT

In-house IT partner at a marketing agency — functionality specs, CodeIgniter/WordPress/PrestaShop projects, Google Ads and Facebook Ads oversight.

2007 — 2010

Freelance Author for Periodicals

UAB Pačiolis

30+ articles on IT and practical tips for accountants, published across three trade magazines.

2010

PHP Developer

UAB Informacijos Saugos Sprendimai

Built PrestaShop plug-ins and a CMS for a company game using the CodeIgnite MVC framework.

2007 — 2009

Author

Nežinau.lt

72 posts on one of the largest and most popular Lithuanian IT blogs of the time.

EDUCATION

Kaunas University of Technology

Master's Degree, Informatics, grade 9 · 2014–2016

Kaunas University of Technology

Bachelor's Degree, Informatics, grade 10 · 2010–2014

Full version with detailed experience, industries, client recommendations, and financial results:
www.smaizys.com/cv-richard-smaizys/